



WHY CHOOSE A-B-C-1-2-3 HEALTHY KIDS IN TENNESSEE: *LET'S EAT WELL, PLAY, AND BE AWARE EVERY DAY* FOR YOUR CHILDCARE FACILITY?



*Through participation in the program, childcare providers receive*

- a one-stop resource that is based on the White House “**Let’s Move!**” initiative for childcare providers, the United States Department of Health and Human Services “Go, Slow, and Whoa” initiative, and the United States Department of Agriculture “Choose My Plate” campaign;
- personal support through *A-B-C-1-2-3 Healthy Kids in Tennessee* staff to provide technical assistance with implementation of the program;
- assistance from Tennessee Cancer Coalition volunteers located throughout the state to assist with classroom activities focusing on healthy eating/nutrition, active play, and awareness and to provide support;
- modules covering smoke-free living, avoidance of second-hand smoke, and smoking cessation resources for providers and parents, providing a much-needed focus in a tobacco-growing state that has high rates of tobacco use—23.1% per the Centers for Disease Control’s 2010 Tobacco Control State Highlights, and ranking 46 out of 50 states for deaths due to smoking (*Centers for Disease Control and Prevention. Retrieved July 30, 2011, from [www.cdc.gov](http://www.cdc.gov)*);
- modules targeting parents and childcare providers that include recognizing the signs and symptoms of childhood cancer, the leading cause of non-accidental deaths in children (*CureSearch National Childhood Cancer Foundation. Retrieved July 30, 2011, from [www.curesearch.org](http://www.curesearch.org)*);
- access to the Tennessee Department of Health policy-based *Gold Sneakers* program to complement the child and family-focused activities of *A-B-C-1-2-3 Healthy Kids in Tennessee*; and
- Tennessee Department of Human Services certificate-approved online training opportunities.

ARE YOU READY TO GET STARTED? IT'S AS EASY AS A-B-C-1-2-3!

